

# DO'S

# DONT'S

## Of Instagram



-  Do try and keep consistent with posts
-  Focus on engagement with followers not the amount of followers
-  Engage with bigger profiles to try and get your product featured
-  Like, comment & repost things your followers might also like
-  Always credit a photo that isn't yours

-  Be spammy (lots of the same pics, too many posts, irrelevant posts)
-  Post poor quality pictures
-  Abuse hashtags
-  Don't auto share everything from Insta to Twitter & FB
-  Don't post too many people-less photos