

INSTAGRAM REELS



Whats all the hype about?

Reels are a feature of Instagram, which can be shared to other social media platforms. They are a short video, no longer than 60 seconds. They help to promote or bring awareness to your product, service, organisation or social media account.

Different to just straight videos, you can dub sound over these, add filters & edit with text and graphics.

Lets start your first reel.



How to post an Instagram reel on your profile

1. Navigate to the upload screen.
2. Click on the "+" sign at the top right of the screen, then click "Reel".
3. Select your video. To record a new video, click the centre button on the reel upload screen.
4. Adjust your video to what you like.
5. Edit your video to what you want.
6. Tag and share.

Congratulations, you've just made your first reel!