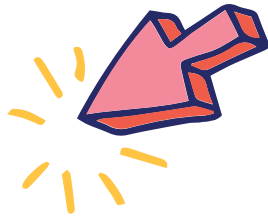


Market Analysis



DATE :

ClickRegion.

CONSIDER THE MARKET



CUSTOMERS POINT OF VIEW

WHAT PROBLEM
NEEDS TO BE
SOLVED?

HOW DO YOU
SOLVE IT?

COMPARE YOUR
ANSWER WITH
WHATS IN THE
MARKET



RESEARCH THE MARKET

I.E. SURVEY, FEEDBACK, ASK FOR AN INTERVIEW

WHERE CAN YOU
GATHER INFO
FROM?



BE VISUAL

USE CHARTS OR GRAPHS TO SHOW IMPORTANT NUMBERS

HOW SHOULD I
DISPLAY THE
DATA?

