

# Marketing Budget

What is your total marketing budget?

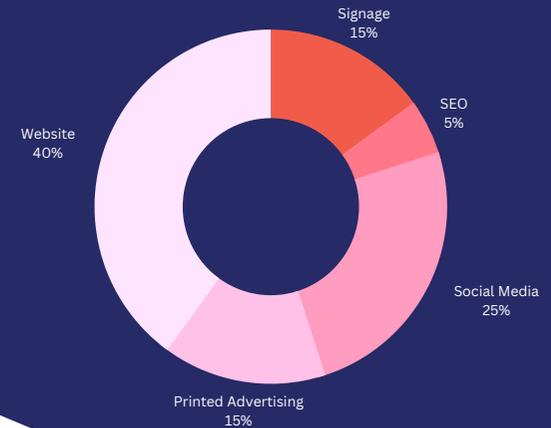
\$



Fill in the chart



Example



## Website

Your website or ecommerce site

\$ %



## SEO\*

Making it easier to find you in online searches

\$ %



## Signage

Signs, billboards, flags, other business displays

\$ %



## TV or Radio

Commercial advertising

\$ %



## Social Media

i.e Facebook, Instagram, LinkedIn, TikTok, Snapchat, etc

\$ %



## Printed advertising

i.e Newspapers, Magazines, Postcards, Business Cards, etc

\$ %



\* SEO - Search Engine Optimisation

Techniques to help your website rank higher in search engines (online searches)