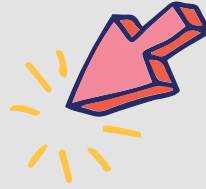




# Action Plan


After you have your calendar dates set in your Content & Promo Calendar, here is the next step to the principles. Complete one for each action.



<b>DAY:</b>	<b>TIME:</b>
<b>DATE:</b>	
<b>PLATFORM:</b>	
<b>CONTENT:</b> TEXT, IMAGE, CALL TO ACTION	
 <b>RESPONSIBLE PERSON:</b>	
<b>OUTCOME YOU WANT:</b>	
<b>RESULTS:</b>	

<b>DAY:</b>	<b>TIME:</b>
<b>DATE:</b>	
<b>PLATFORM:</b>	
<b>CONTENT:</b> TEXT, IMAGE, CALL TO ACTION	
 <b>RESPONSIBLE PERSON:</b>	
<b>OUTCOME YOU WANT:</b>	
<b>RESULTS:</b>	

<b>DAY:</b>	<b>TIME:</b>
<b>DATE:</b>	
<b>PLATFORM:</b>	
<b>CONTENT:</b> TEXT, IMAGE, CALL TO ACTION	
 <b>RESPONSIBLE PERSON:</b>	
<b>OUTCOME YOU WANT:</b>	
<b>RESULTS:</b>	

<b>DAY:</b>	<b>TIME:</b>
<b>DATE:</b>	
<b>PLATFORM:</b>	
<b>CONTENT:</b> TEXT, IMAGE, CALL TO ACTION	
 <b>RESPONSIBLE PERSON:</b>	
<b>OUTCOME YOU WANT:</b>	
<b>RESULTS:</b>	