



What is the Cloud?

The 'Cloud' refers to a server on the internet. A server is a computing system which stores, sends & receives data. These servers are accessed over the internet and are stored in data centres all over the world. Essentially you can think of it as online storage you can access from anywhere that has internet.

Who owns the Cloud? Although it is your content/data, you are not the owner of the Cloud, the service provider is. However they have a responsibility in storing your data securely and ensuring the data is not misused in any way. This process is maintained accordingly through their privacy, security and retention policies. Despite the fact that security measures and data retention are included in the providers service's, it is best to consider if these are appropriate for your requirements. Think about storing extra copies on an external hard drive or backup if you are concerned about data loss and want to safe guard your files and photos.

How to start using a Cloud? Working out which storage space is best for you whether it be an email account like Google Drive or a Dropbox type offering. You can upload all of your documents and pictures to this so it can be accessed from wherever you are and free up space on your phone, tablet or computer.